



Council Goals for 2012-13

MAJOR CITY GOALS

- **Continued Reform.** Continue the process of reform in Bell by articulating a mission/values statement, implementing the salary study, investing in training and technology, updating the municipal code to contemporary standards, improving contracting practices, and demonstrating transparency and citizen engagement in a variety of ways.
- **Fiscal Health.** Continue efforts to restore the City's fiscal health and maintain essential services, including cost containment and reduction; recovery of inappropriately lost resources; strengthening the economic base; attracting appropriate grants; and lowering taxes, where feasible.
- **Economic Development.** Create a more vibrant business environment by developing and implementing economic development strategies focusing on business retention, attraction and promotion (including streamlined permit procedures) and strategic use of City owned property.
- **Police Protection.** Evaluate and identify the best way of providing police protection for Bell by weighing the costs/benefits of maintaining a local department police department or using an alternative approach, and select the best option.
- **Recreation Programs.** Continue and enhance a balanced variety of high quality recreation and related programs for the community, with an emphasis on youth and seniors.

OTHER IMPORTANT OBJECTIVES

- **Community Appearance.** Improve the appearance of the community, including continued effective graffiti abatement and tangible, high-impact, low-cost beautification projects.
- **Stronger Community: Special Events.** Develop stronger sense of community, especially among families, youth, seniors and veterans, through special events and effective promotion, including development of a calendar of low-cost cultural events sponsored by the City and others.
- **Property Maintenance.** Develop a program to more effectively engage absentee landlords in taking responsibility for the condition and use of their buildings.
- **Code Compliance.** Provide effective levels of code compliance that protect neighborhood quality of life in a manner that is respectful to residents and businesses.

ADDRESS AS RESOURCES PERMIT

- **Non-Vehicular Transportation.** Develop a program to enhance the non-vehicular circulation in the community such as by creating bike lanes in appropriate locations throughout the City.
- **Park and Community Center Maintenance.** Develop a program for the long-term cost-effective maintenance and enhancement of parks and the community center that identifies priorities, existing deficiencies and future needs.